16th European Forum on Eco-innovation

Wasted potential! Towards circular economy in cities

Monday 7 and Tuesday 8 April 2014 Happover Germany Side events: EMAS meetings and EMAS Awards ceremony ETV Stakeholder Forum

DRAFT PROGRAMME

Venue:

Hannover Messe 3. Allee - 3. Straße Messegelände D-30521 Hannover

Germany

Monday 7 April 2014 Pavilion NORD LB/37 - Großer Saal, No. 4/5, ground floor (recommended entrance: Nord 1/North 1) 9.00 **30** Registration and welcome coffee **Session 1: Framing the forum** Introduction to a vision of the smart and sustainable city in transition to a circular economy 09.30 Introduction to the Forum 10 Transformation agendas in the context of the Hannover Messe 10 Barbara Hendricks, Federal Environment Minister, German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (Bundesministerium für Umwelt, Naturschutz, Bau und Reaktorsicherheit) **European drivers for change** 15 Janez Potočnik, European Commissioner for the Environment, European Commission Towards the sustainable city driven by a circular economy model 10.05 20 Understanding the concept of circular economy adapted to urban context Stuart Whitman, Project Manager, Ellen MacArthur Foundation 15 Case study from a city with innovative planning based on circularity principle Guido Braam, Executive Director, Circle Economy 10.40 25 Table group experience share and plenary discussion 11.05 Coffee/Tea break 30 Session 2: Meeting the circular economy challenge: What can city authorities and citizens do? The enabling factors and the challenges facing urban public authorities and citizens wanting to capitalise on the circular economy and eco-innovation for a smart and sustainable management 11.35 15 Overview of the city authority levers to drive change: Jean-Pierre Hannequart, Vice-president, ACR+ Making progress and overcoming barriers 15 Case study: ECO PARK Pål Mårtensson, Coordinator, Department of Sustainable Water and Waste Management, 10 **City of Gotenburg**

Plenary discussion 12.15 15 Overview of the citizen-driven initiatives for change: Joan Marc Simon, Executive Director, Zero Waste Europe 15 Case study: Repair café Martine Potsma, Director, Stichting Repair Café Nederland 10 Plenary discussion 12.55 5 Introduction to afternoon table case studies 13.00 60 Lunch Post-it passport (Delegates choose their table case studies for the afternoon)

Sessior	n 3: M	eeting the circular economy challenge: Case studies		
14.00	100	Up to 15 x three table case studies illustrating practical examples of city and authorities driving change to a circular economy (each time, the presentation will run for 30 minutes).		
		1) IRCOW project: Iza Ratman-Kłosińska, International Business Manager, Institute		
		 for Ecology of Industrial Areas (IETU) 2) Contarina project: Paolo Contò, Director General, Priula and TV Tre Consortia (Contarina Group) and Marco Mattiello, Project Manager, Contarina Group 3) Capannori: Giorgio Del Ghingaro, Mayor of Capannori, Comune di Capannori 		
		4) Hernani: Iñaki Errazkin, Minister of Department of the Environment and Urban		
		Planning, Regional Government of Gipuzkoa and Ainhoa Iraola Plazaola,		
		Environment Department assistant director, Regional Government of Gipuzkoa		
		5) Waste.nl: Anne Scheinberg, WASTE adviser on urban environment and development		
		6) The people's design Lab: Katharine (Katy) Anderson, Zero Waste Development		
		Manager, Cwm Harry 7) The results of the Future cities and Resource efficiency WS regarding the		
		system innovation strategy of ECO-INNOVERA: Michael (Mick) Ciotkowski, Lead		
		<i>Technologist, Resource Efficiency,</i> Technology Strategy Board		
		8) The Great Recovery project: Lucy Chamberlin, <i>Researcher</i> , the Great Recovery		
		project		
		9) Institut de l'économie circulaire: Grégory Giavarina, Délégué général, Institut de		
		l'économie circulaire		
		10)Case study 10: Michael Niemczyk, Project Manager, Effizienz-Agentur NRW		
15.40	30	Coffee/Tea break		
Session	n 4: Eu	ropean Policy frameworks for change		
16.10	15	A new European legal framework for waste management in 2014		
		Karolina D'Cunha, Team leader, Waste Management & Recycling Unit, DG Environment,		
		European Commission		
	10	Eco-Management and Audit Scheme (EMAS)		
		Rolf-Jan Hoeve , <i>Policy Officer</i> , European Commission, Eco-innovation and Circular		
	10	Economy unit, Directorate-General for Environment		
	10	Environmental Technology Verification (ETV)		
		Pierre Henry , <i>Policy Officer</i> , European Commission, Eco-innovation and Circular Economy unit, Directorate-General for Environment		
16.45	15			
16.45	45	Scanning the innovation horizon		
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Tuesday 8 April 2014 Conference Area Hall 2 - "BRÜSSEL-ROM" room (recommended entrance: Nord 2/North 2)							
08.30	30	Welcome to Day 2 with coffee					
Session	Session 5:						
Meeting the circular economy challenge: The role of business in transformation							
09.00		What can business enable?					
	20	Presentation – overview :					

		Martin Vogt, Managing Director, VDI Centre for Resource Efficiency						
	<u>Opening the supply chain, industrial symbiosis</u>							
	15 Case study 1: Umicore 15 Case study 2: Kalundborg - Lisbeth Randers , Director of Development De							
	Kalundborg Municipality20Experience share and plenary discussion							
		New business opportunities/social entrepreneurship						
	15	Case study 3: Repair and Service Centre R.U.S.Z - Sepp Eisenriegler, CEO, Repair and						
		Service Centre R.U.S.Z						
	15	Case study 4: ZICLA - Veronica Kuchinow, Founder, ZICLA						
4.4.0.0	20	Experience share and plenary discussion						
11.00	30							
Session 6: Drawing the strands together								
11.30	60	60 A final panel discussion to further explore how we overcome some of the entrenched						
		barriers to exploit the potential offered by circular economy and eco-innovations in						
		achieving efficient and smart management of our cities. The panel will discuss the emerging messages and recommendations as well as the steps						
		that need to be taken.	e emerging messages and recom	intendations as well as the steps				
		Panellists:						
			tive: Jean-Pierre Hannequart,	Vice-president, ACR+				
		Civil society perspective: Joan Marc Simon, Executive Director, Zero Waste Europe						
		 Business perspective: Pascal Leroy, Secretary General, WEEE Forum 						
	 EU perspective: Pavel Misiga, Head of Unit, Eco-innovation and Circular Econom DG Environment, European Commission 							
12.30	20							
	• Karl Falkenberg, Director-General, DG Environment, European Commission							
		Olaf Lies, Minister, Ministry for Economy, Labour and Transport of the Stat						
		Lower Saxony						
12.50	70	Lunch						
14.00	the IndustrialGreenTec for Forum and ETV participants. EMAS participants gu							
			April from 11:00 to 13:00.					
14.00			r <u>Messe participants</u> : presenta	U U U U U U U U U U U U U U U U U U U				
	14:00-14:15		14:40-15:10	16:15-16:45				
	Metropolitan Solutions Hall -		IndustrialGreenTec exhibition	IndustrialGreenTec exhibition				
	"Global Town Hall" of ICLEI		Hall	Hall				
	(Hall 16)		(Hall 6)	(Hall 6)				
	- Conclusion of the 16 th European Forum on Eco-		- Eco-Management and Audit Scheme (EMAS)	- Boosting Eco-technologies through verification:				
		-	Rolf-Jan Hoeve , <i>Policy</i>	presentation of ETV				
	innovation Paola Migliorini, Policy		<i>Officer</i> , European	Pierre Henry , Policy Officer,				
	<i>Officer,</i> Directorate-General		Commission, Eco-innovation	European Commission, Eco-				
	Environment, European		and Circular Economy unit,	innovation and Circular				
		nission + Peter	Directorate-General for	Economy unit, Directorate-				
		dward, Forum Facilitator	Environment	General for Environment				

The forum is co-organised by:

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Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety

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